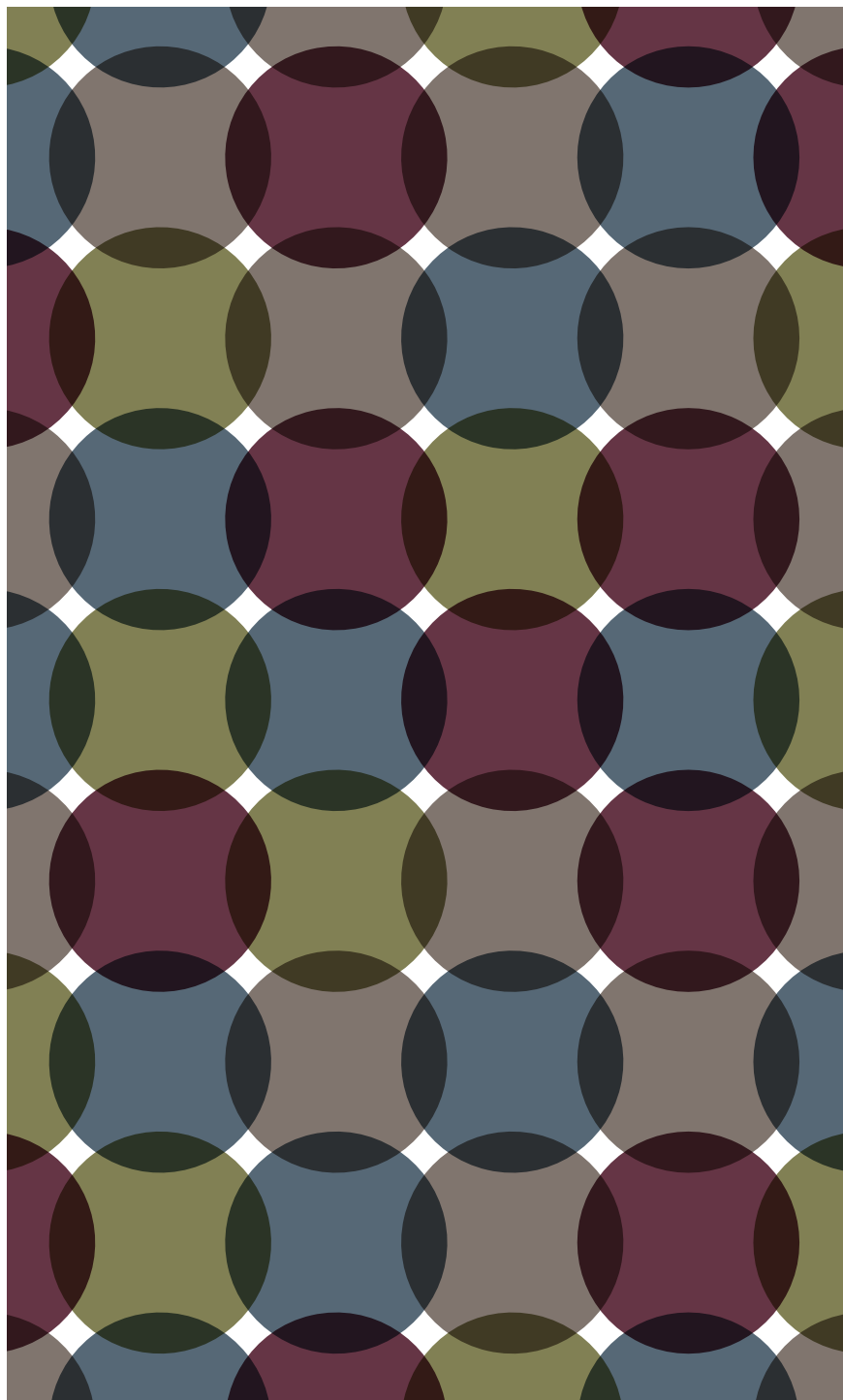


[Communication Matters]



Who We Are

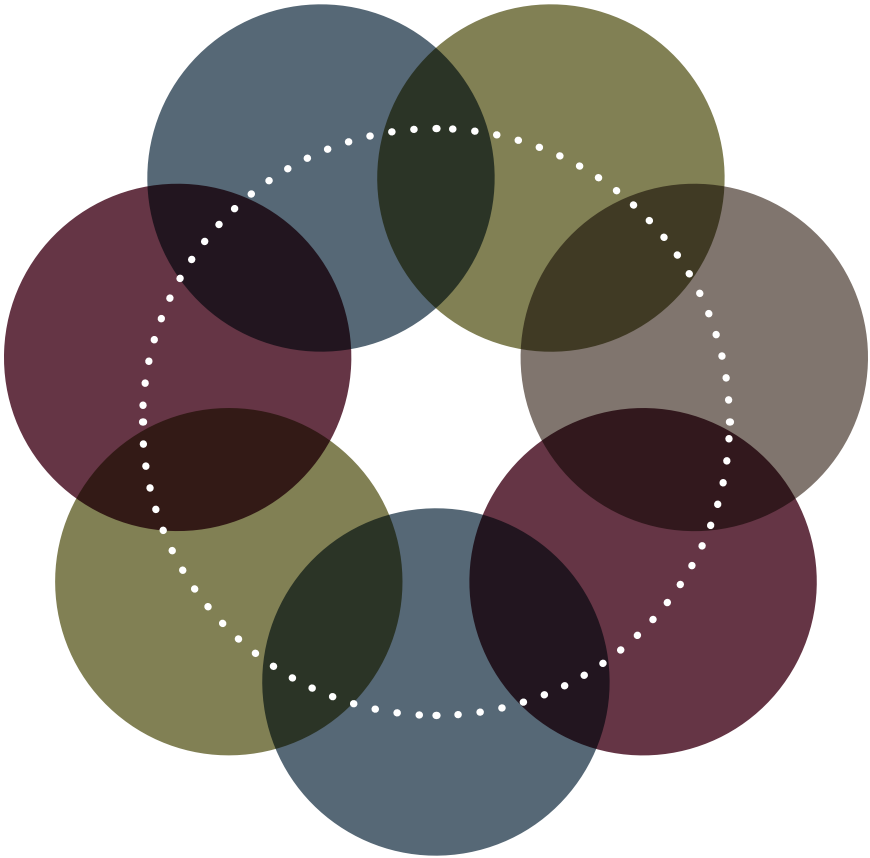
Since 1989, Hunt Communication has helped corporations worldwide achieve their corporate objectives by guiding leaders in the delivery of powerful, professional and persuasive spoken communications.

As one of North America's leading spoken communication consulting firms, Hunt Communication has worked with many Fortune 500 companies and other organizations spanning all industry sectors, including financial services, hospitality, high tech and insurance.

We offer a full suite of advisory and consulting services, training and executive coaching tailored to our clients' specific needs and we've established a solid reputation in delivering what companies care about most:

- Helping leaders develop and deliver consistent messages both inside and outside the organization
- Seeing their communication skills contribute to improving the bottom line
- Helping senior executives be better leaders
- Customizing programs that meet unique needs, opportunities and challenges
- Learning highly relevant lessons that are immediately and easily applicable

Hunt Communication



An Integrated Approach

Hunt Communication

Our Value Proposition

Our clients use their communication skills to deliver persuasive messages that help them achieve their desired outcome while building on their own genuine style and personal strengths.

Our Unique Integrated Approach

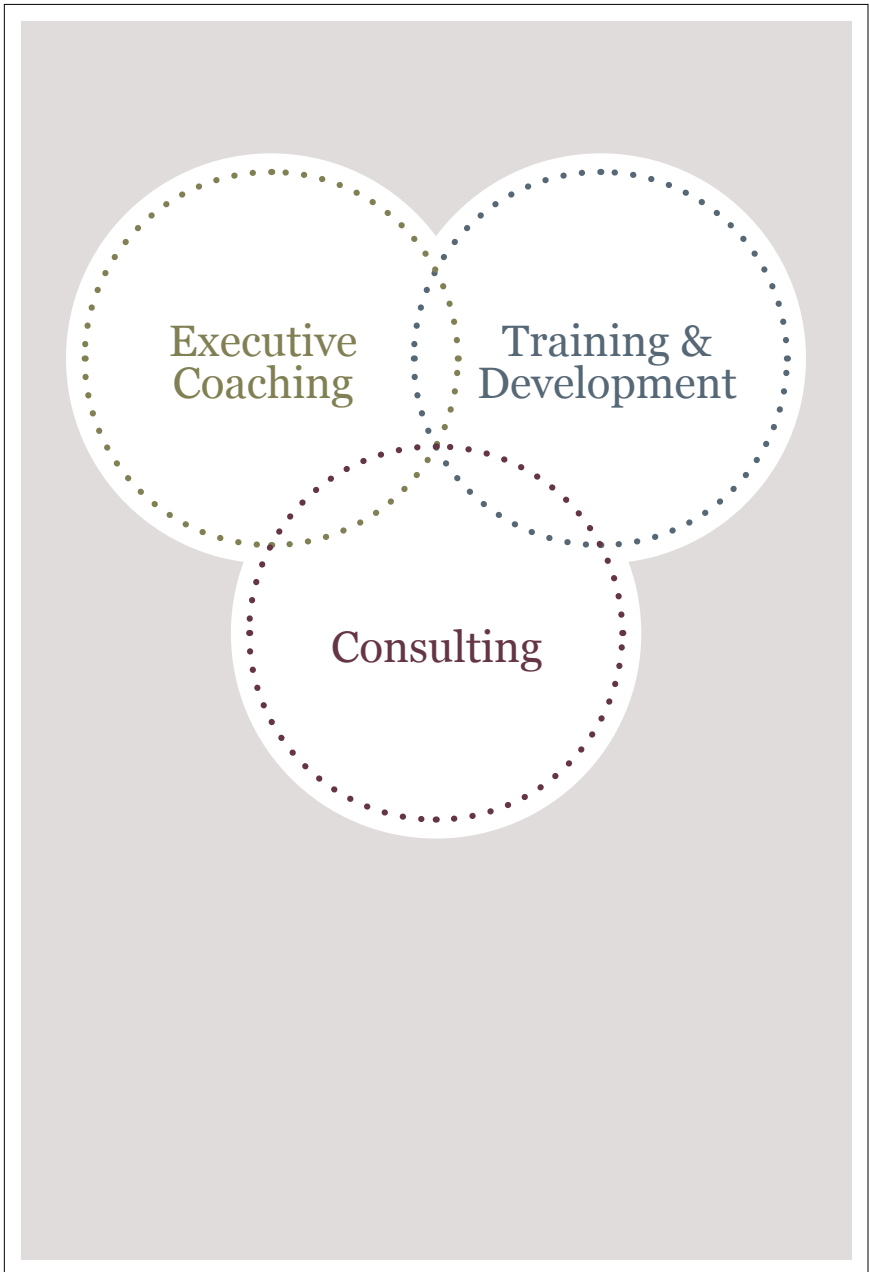
Today's business leaders understand that it is not enough to have the best idea, product or service. They have to communicate persuasively – to connect with their audience at an emotional level and win their confidence.

At Hunt Communication, our unique approach starts with the client. We believe in partnering closely with our clients to fully understand the business objectives as well as their own natural style and strengths. We use a combination of business management skills, creative performing arts skills and proven communication methodologies and techniques to create a finely-tuned and customized solution that will help our clients achieve their desired outcome.

Our Credentials

At Hunt Communication, we offer a high-calibre team of experts in the field of spoken communication, strategic business communication, change management, organizational development, as well as performing arts and speech pathology. Each of our consultants possesses a great depth of specific expertise, backed by formal education, real-world experience at senior levels in business and ongoing learning and development in their areas of specialization. What this means is we know what is important to executives and managers and we can offer the professional, credible and up-to-date solutions customized to the specific communication needs.

How We Deliver



Our Programs



What We Offer

Strategic Messaging

- Executives often make business decisions without having the opportunity or resources to thoroughly assess the impact of the message they want to get across. Because these decisions can dramatically affect your outcome, it's important to understand how to tell your story. By building on your vision, mission and strategic objectives, we help you create a set of distinct and persuasive messages that will make a positive and lasting impression with your audience.

Delivery Skills

- People at all levels have the same fears and often make the same mistakes when speaking publicly. Whether you are giving a speech, conducting a meeting or talking one-on-one, studies suggest that about 90% of what you say is in the delivery. By using concepts rooted in theatrical skills, we help you overcome apprehensions, remove physical habits that detract from your message and open your voice to grab the attention and maintain the interest of your audience.

Persuasive Communication

- People have two main goals when they communicate: to be understood and to be believed. With persuasive communication, both of these goals are achieved – your intended audience understands what you say and they believe your message. The key to a successful outcome is building your message around your audience, rather than around yourself. Using specific communication principles, Hunt Communication will help you create and deliver messages that establish your credibility, identify common ground with your intended audience and connect with them at an emotional level.

Effective Visual Aids

- Used wisely, visual aids should help your audience remember your message, while allowing you to reinforce and support what you want to convey. If not used wisely, they can detract from you and your message. Hunt Communication helps you create appropriate and effective visual aids that serve your audience's needs and bring your message to life.

What We Offer

Corporate Storytelling

- Successful leaders recognize the use of narrative as a key ingredient in defining and differentiating their organization. Stories help people absorb and remember messages and ideas. They can persuade and inspire and, ultimately, shape and change actions and behaviours. By getting to the core of your organization's value proposition, Hunt Communication helps you craft simple and powerful narratives that reach your audience on an emotional level and support your desired outcome.

Strategic Influence

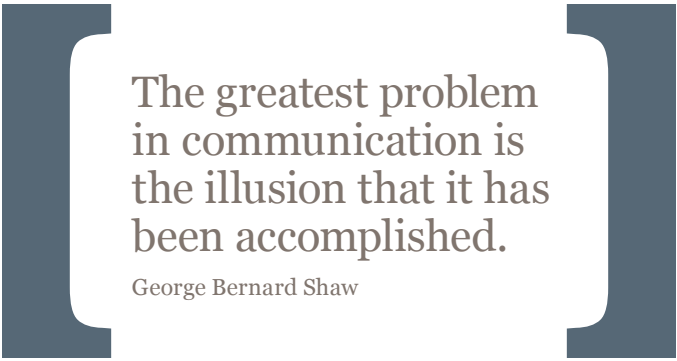
- Executives and managers know that the success of their business depends on whether or not they can get employees, clients, suppliers and others to commit fully to their ideas and strategies. The good news is that by using proven and effective communication approaches, Hunt Communication can help you learn how to earn the commitment and support of the people you need to be successful.

Communication Skills for Women

- Communication skills are essential for both men and women leaders alike, but studies have shown that there are gender differences in communication styles and approaches. Hunt Communication works with women executives and leaders to help you overcome the special communication challenges you face and provide you with communication techniques that will make you more effective in achieving your desired objectives.

Executive Coaching

- The tools and techniques of effective communication can be learned, and, often, one-on-one coaching is the best way to learn them. That's why Hunt Communication offers a unique executive coaching service, designed to help you become a more powerful and persuasive communicator and, ultimately, a better leader.



The greatest problem
in communication is
the illusion that it has
been accomplished.

George Bernard Shaw